



SHIVRATNA INSTITUTE OF MANAGEMENT STUDIES, SHANAKARNAGAR, AKLUJ

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(Affiliated to Purnyashlok Ahilyadevi Holkar Solapur University, Solapur)

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- मान्यता - 1. एनजीसी/२००९/(१८९/०९)/मशि-४ दि. १४ जुलै २००९
- 2. जा.क्र.शिससं/उशि/कोवि/५०६३ दि. २७ जुलै २००९
- 3. SOL/BCUD/AFFI/910/3289 Date - 01 Sept. 2009

BATCHLER OF BUSINESS ADMINISTRATION (BBA)

PROGRAMME OUTCOMES (PO)

PROGRAMME SPECIFIC OUTCOMES (PSO)

❖ **PROGRAM OUTCOMES (POs)**

- PO1:** Ability to apply Management fundamentals in practical world.
- PO2:** An ability to identify, formulates, and solves Managerial problems.
- PO3:** Demonstrate abilities such as initiative taking and innovative thinking in their acts.
- PO4:** An ability to function in multi-disciplinary teams.
- PO5:** To inculcate zeal of self-learning.
- PO6:** Enhancing Entrepreneurship abilities so that the students are induced to undertake independent ventures.
- PO7:** An ability to understand professional and ethical responsibility.
- PO8:** An ability to communicate effectively.
- PO9:** Enhancing knowledge of contemporary issues.
- PO10:** Recognition of the need for, and an ability to engage in life-long learning.
- PO11:** An ability to understand the impact of Managerial solutions in a global, economic, environmental, and societal context.
- PO12:** Ensuring holistic development of students.

❖ **PROGRAM SPECIFIC OUTCOME (PSOs)**

- PSO1:** An ability to apply conceptual foundations of management to solve Practical decision-making problems.
- PSO2:** An ability to adapt to dynamic changes in an environment with an understanding of societal and ecological issues relevant to professional managerial practice through life-long learning.
- PSO3:** Excellent adaptability to function in multi-disciplinary work environment, good interpersonal skills as a leader in a team in appreciation of professional ethics and societal responsibilities.



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DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION (BBA)

COURSE OUTCOMES (CO)

- CO1:** Managerial resources to achieve organizational goal
- CO2:** effective interpersonal communications skills that maximize team effectiveness.
- CO3:** Understanding the financial statements of various types of business.
- CO4:** Demonstrate a way to measure concepts of national income its related measure.
- CO5:** To explain the interaction of Internal and External environment.
- CO6:** To enable the student's potential to organize coordinate and focus the research aptitude with confidence.
- CO7:** To develop the SWOT analysis of students and practicing of soft skills.
- CO8:** Have developed skills in international business or innovation and entrepreneurship by working
with practical applications.
- CO9:** - To arrange finance, benefits available SME enterprise
- CO10:** Analysis the role of IT in business.
- CO11:** Analyze the concept of product, branding and product lifecycle.
- CO12:** Demonstrate a good understanding of concepts, goals and functions of financial management.
- CO13:** Develop an understanding of the concepts of HRM and its importance in the organization.
- CO14:** Analyze the Network Design and Logistics Management of a firm.
- CO15:** Memorize the concepts related to retail management.